

# Press Release

For immediate release, 15 September 2008

## Flick Ford's Saltwater Gamefish of North America

New York, NY—Scott & Nix, Inc. is proud to announce the all-new Saltwater Gamefish of North America wall poster. Featuring the exquisitely detailed paintings of artist and world-class angler Flick Ford, it's the perfect addition to any saltwater fisherman's home, office, vacation house, or business. Thirty-six species are reproduced in breathtaking accuracy from inshore striped bass, redfish, bonefish, and false albacore to bluewater favorites, such as the yellowfin tuna, striped marlin, and dolphinfish (mahi mahi). Each species is reproduced in relative scale from the massive billfishes down to the bonito—an ideal way to instantly size up saltwater species for anglers across the country.

Flick Ford has traveled across the continent over the past 15 years to personally catch each type of fish and faithfully rendered them as no one has before. A talented musician and graphic artist, Ford began painting fish in the 1990s because "I felt I should start to keep a record of the fish I caught. I wanted to catch and paint these fish, and show how they appear to me in all their iridescent beauty." Ford's current paintings are collected in two books *Fish: 77 Great Fish of North America* (Greenwich Workshop Press, 2006) and *Big: The 50 Greatest World Record Catches* (Greenwich Workshop Press, 2008).

For the first time, saltwater anglers can now display a collection of their favorite fishes reproduced beautifully and with perfect scientific accuracy by one of the world's finest illustrators.

### PRODUCT DETAILS

- 24 × 36 inches, printed in four-color on 80-lb paper stock
- ships rolled and bagged in sturdy U-line Kraft tubes
- \$29.95 US (\$7.00 shipping and handling via USPS)
- Framing available, see [www.scottandnix.com](http://www.scottandnix.com) for details

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Please forward all inquiries regarding this press release to George Scott at (212) 627-5909 / [george@scottandnix.com](mailto:george@scottandnix.com). For print-ready digital images of the cards visit: [http://www.scottandnix.com/products/salt\\_poster.html](http://www.scottandnix.com/products/salt_poster.html)